

**LEAD Institute** is Leadership Medina County's immersive program for adults seeking to grow their leadership skills, deepen community impact, and connect with local changemakers.

By sponsoring LEAD Institute, you help equip leaders with the tools and connections to thrive — while spotlighting your business as a community champion.

## Thank you to our generous Corporate Partners:



LEADERSHIP  
MEDINA COUNTY

INSTITUTE

Support Tomorrow's Leaders — Sponsor LEAD Institute Today!

Leadership Medina County's  
LEAD Institute

Developing Leaders. Strengthening Community.



LEAD Institute brings together passionate individuals to grow as leaders, serve their community, and create lasting impact throughout Medina County



Presented by:

Terri Greene

Director, Leadership Development  
Leadership Medina County  
[terri@leadershipmedinacounty.org](mailto:terri@leadershipmedinacounty.org)  
216-346-0312

## Sponsorship Opportunities

### **\$1,000 – Class Day Lunch Sponsor** (6 available)

(Cash or In-Kind)

Recognition on class day (verbal and logo on all class materials)

Opportunity to provide a 10-minute welcome and class introduction

Share about your organization and its role in the community

### **\$900 – Notebook Sponsor** (1 available)

~~Logo featured on professional notebooks used by all LEAD Institute participants~~

~~Class day welcome opportunity (based on availability)~~

### **\$750 – Backpack Sponsor** (1 available)

Logo placement on class backpacks

Opportunity for class day welcome presentation

### **\$500 – Tumbler Sponsor** **SOLD**

~~(Covers both LEAD Institute & Signature Classes)~~

~~Logo on reusable coffee/water tumblers used throughout the year and beyond~~

~~Recognition across both program audiences~~

### **\$100 – Snack Sponsor** (6- 5 available)

(Cash or In-Kind)

Recognition on class day (verbal and logo on all class day materials)

Optional table display or collateral on snack table

## Sponsorship Benefits Include:

 Welcome & Presentation Opportunities

 Email Communications

Recognition in class day emails & evaluations (2 emails/class day)

 Website Recognition

Sponsor logo on the LEAD Institute webpage

 Social Media Recognition

One-time feature “thank you” post across our Facebook, Instagram, and LinkedIn

## About The LEAD Institute

Leadership Medina County's LEAD (Leadership Exploration And Development) Institute program is designed for those looking for professional development training and to further develop their leadership skills. Participants will be presented with the necessary tools, resources, information, and networking to benefit themselves and the businesses they support as they continue to grow both personally and professionally as community and business leaders.

The program is open to anyone at any level of leadership and focuses on developing top leadership competencies and behaviors including, but not limited to, critical thinking and problem solving skills, change management, inclusive leadership, multi-generational leadership, leading with empathy, presentation skills, self-awareness and advocacy, communication skills including DISC assessments, Radical Candor, and Critical Conversations, Wiley's Five Behaviors of a Team, leading with emotional intelligence and your Top 5 Strengths, handling conflict and resolution, leading with empathy and perspective, managing self, energizing others, diagnosing situations, and intervening skillfully to make progress on adaptive challenges in our changing workplace and communities.

In addition to current professional development training delivered by top corporate trainers and university professors, participants will also be provided with curriculum from Edward O' Malley's Your Leadership Edge from the Kansas Leadership Center. This curriculum focuses on adaptive leadership skills that will be applied in the classroom and in their personal, professional, and community contexts.



With Gratitude....

Thank you for your interest in supporting our leaders in Medina County.

If you have any additional questions, please do not hesitate to contact me at 216-346-0312 or at [terri@leadershipmedinacounty.org](mailto:terri@leadershipmedinacounty.org)