

# 2024 – 2025

## Leadership Medina County Corporate Partner Program



LEAD Institute

Junior Leadership

Signature Program

## Partnering for Leadership: Invest in Medina County's Future

**Leadership Medina County (LMC), a 501(c)(3) nonprofit organization,** is dedicated to cultivating the next generation of leaders in Medina County. For over three decades, we've empowered individuals to make a positive impact on our community through our Signature Program, LEAD Institute, and Junior Leadership initiatives.

**Your investment in LMC is an investment in our future.** Thanks to the invaluable support of dedicated corporate partners like **yours**, we strengthen our programs and contribute to a vibrant and thriving Medina County.

We're excited to present our comprehensive corporate sponsorship package, designed to offer a variety of options that align with your company's goals and values. The package includes a bundle option for maximum visibility and engagement, as well as individual sponsorship opportunities for specific programs.

### **By partnering with LMC, your company will:**

- **Enhance your brand reputation** as a community-minded leader.
- **Align your organization's commitment** to its community engagement and corporate social responsibility goals.
- **Increase employee engagement** through meaningful volunteer opportunities.
- **Network with influential community leaders** to foster new business relationships.
- **Support the development of future leaders** who will contribute to Medina County's economic growth and prosperity.

**Thank you for your consideration. Existing sponsors, we appreciate your continued support!** We will be in touch within the next few weeks for follow up to explore sponsorship opportunities that align with your organization's specific goals. Please feel free to contact me directly at [jennifer@leadershipmedinacounty.org](mailto:jennifer@leadershipmedinacounty.org) or 330-721-7118.

**Sincerely,  
Jennifer Bilek, MAOL  
Executive Director  
Leadership Medina County**

**CORPORATE PARTNER PROGRAM  
2024/2025**

**You are invited  
to become a  
corporate partner  
of Leadership  
Medina County  
(LMC)**

**Gain Recognition and exposure**

Elevate your company's profile in the community. Build brand awareness within our ever-growing alumni base of established and emerging leaders. Be seen as a forward-thinking civic supporter.

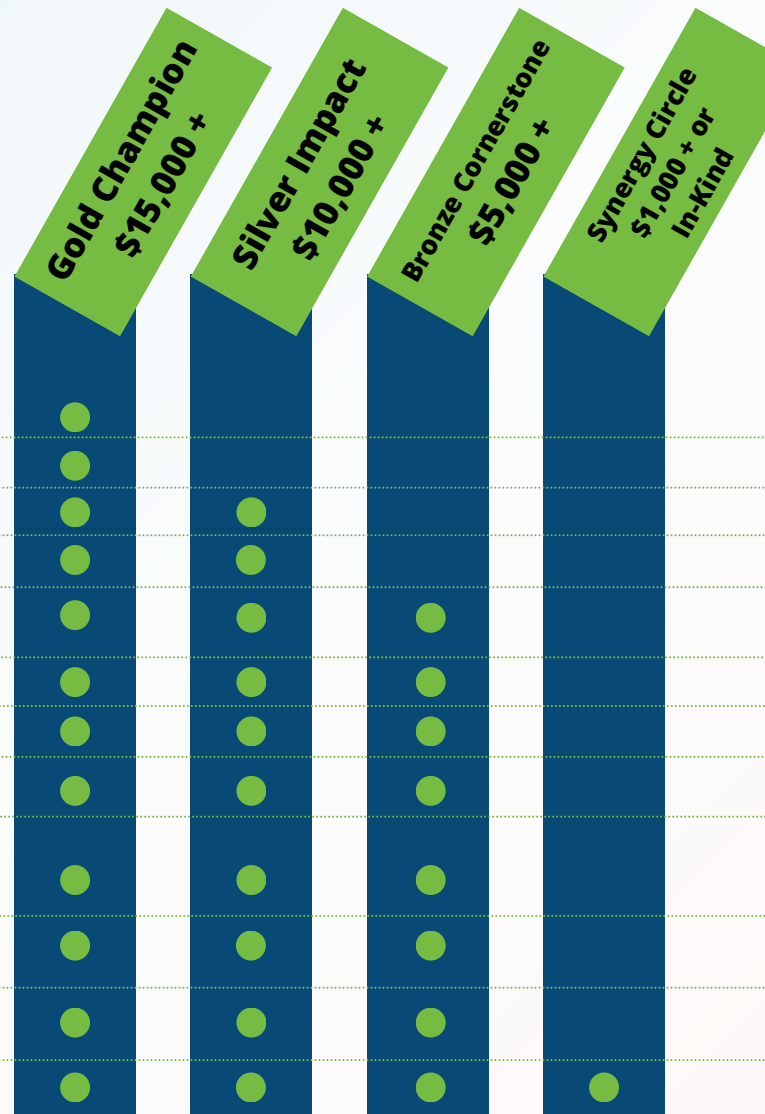
**Create Community Impact**

By supporting Leadership Medina County, you are investing in Medina County's current and future leadership and creating a stronger, more vibrant Medina County.

**Realize a return on your investment**

The benefits you receive for your investment will provide you and your employees with unparalleled networking and foster a social, civic, and economic environment for your company to thrive.

*Levels  
&  
Benefits*



- Exclusive Social Media Highlight
- One Class Day Observance
- Free Tickets to Events (number TBD)
- Speaker at Class Day; any program
- Include donated swag in Opening Retreat bags or other Events
- Guaranteed seat in upcoming class for Employee of choice
- Logo on LMC Sign to be displayed at Events
- Logo on LMC Website, Event Emails, & Newsletters
- Thank you to Sponsors on all Class Days, Graduation, and Alumni Events
- Quarterly Advisory meeting with LMC Executive Director
- LMC Partner logo for usage on Sponsors' media
- Recognition at Sponsored Event



# Program Sponsors - Junior Leadership

**\$3,000**

## Full Day (Bus & Lunch) Sponsorship

- Logo displayed on Junior Leadership Website, Yearbook, & on Graduation Program
- Logo included on emails to 86 Juniors and their parents/guardians
- Speak at Class Day
- Thank you on Social Media with Logo

**\$1,000**

## Lunch Sponsorship

- Sponsor mention during Lunch & Yearbook
- Logo included on emails to 86 Juniors and their parents/guardians
- Thank you on Social Media with Logo

**\$2,000**

## Bus Sponsorship

- Sponsor mention on Bus & Yearbook
- Logo included on emails to 86 Juniors and their parents/guardians
- Thank you on Social Media with Logo

**\$5,000**

## Graduation Sponsorship

- This year's Graduation Ceremony will be held on May 8th, 2025
- Logo displayed on Junior Leadership Website, Yearbook, & on Graduation Program
- Logo included on emails to 86 Juniors and their parents/guardians
- Speak at Graduation
- Yearbook - Note to Junior Leadership Class and Logo in Yearbook
- Thank you on Social Media with Logo

*Program & Event Sponsorship Purchases Count toward Bundled Program Year*

### Did You Know?

Junior Leadership was started as part of one of the 2003 Signature Class projects. Since then, we have had the privilege of working with more than 1000 Junior Leaders.

# Program Sponsors - LEAD Institute & Signature Program

## Class Day Sponsorship - Breakfast, Lunch, Snack

- Sponsor mention during time of sponsorship - invited to speak at that time if available
- Thank you on Social Media with your organization tagged
- Corporate Recognition included on agenda in emails to participants for the class day
- Sponsorship Size and Benefits Vary Depending on Event

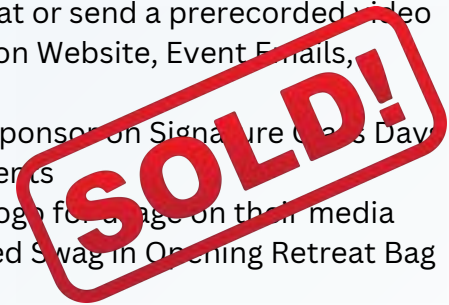
### Class Day Presenting Sponsor

**\$3,000**

- Address the class at either the beginning of the day or at lunch
- Stay for an entire class day
- Listed as a Sponsor on our emails, agenda, and social media posts

### Opening and Closing Retreat Sponsorships - Opening - Westfield Closing - RPM

- Speak at Retreat or send a prerecorded video
- Sponsor Logo on Website, Event Emails, Newsletters
- Thank you to Sponsor on Signature Class Day and Alumni Events
- LMC Partner Logo for usage on their media
- Include donated Swag in Opening Retreat Bag



## Graduation Sponsorship

- Logo displayed on Website & on Graduation Program
- Logo included on emails to attendees and guests
- Reserved Table, event tickets
- Recognition on Slide Show with Logo
- Thank you on Social Media with Logo
- Opportunity to provide Swag on table \*200 people in attendance each year\*

**PREMIER SPONSOR**  
**\$5,000**

- Speak at Graduation

**PRESENTING SPONSOR**  
**\$2,500**

- Present gifts to class during ceremony

**SUPPORTING SPONSOR**  
**\$1,000**

- Thank you from podium

*Program & Event Sponsorship Purchases Count toward Bundled Program Year*



**"Leadership Medina County allowed me to connect with other Medina County leaders and network with them to help make our community thrive. Each person brought a new perspective, making this experience one I would recommend."**

**Ron Paydo, Signature Class of 2000, The Spirited**

*Market President Akron / Canton,  
Huntington National Bank*

# Sponsorship Opportunities: LMC Events

## SPONSORSHIP LEVELS TBD

## Alumni Event Sponsors

- Alumni Events are TBD (Alumni Engagement Committee)
- Sponsorship Size and Benefits Vary Depending on Event
- Alumni Event Examples: Summer Sizzler, Holiday Social, Signature or LEAD 2.0 Events, Community Education Events
- Networking Events

## Excellence In Leadership Awards

- Next anticipated Fall 2025
- Logo displayed on Website and Award Program
- Logo included on emails to attendees and guests
- Reserved Table (depending on level) - include tickets to event
- Recognition on Slide Show with Logo
- Opportunity to provide Swag on table - Table Tent Sponsor Recognition
- Thank you on Social Media with Logo

**PREMIER  
SPONSOR  
\$5,000**

- Speak at Awards

**PRESENTING  
SPONSOR  
\$2,500**

- Present Awards

**SUPPORTING  
SPONSOR  
\$1,000**

- Thank you from podium

**"My involvement with Leadership Medina County started in 2020 as a Signature Class member. Immediately I knew, I was part of a special organization. There is a strong sense of connection, community, and commitment that comes with being a part of a Leadership Medina County program. Over the years, I couldn't help but to become more involved. As the current VP of the Board of Directors and the Fund Development Committee Chair, I am proud to serve Medina County through LMC as we continue to discover, collaborate, and solve problems through the empowered individuals who participate in these programs."**

**Kelly Smith, Signature Class of 2020, In Focus**

*Vice President, Cleveland Market Manager*

*Croghan Colonial Bank*

